



Advisory Committee

DIGITAL FASHION WEEK

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20

23

SINCE 2020 DIGITAL FASHION WEEK HAS GROWN TO
INCLUDE NYC, LONDON, PARIS & THE METAVERSE

3

CITIES

61

PANELISTS

13

PHYGITAL SHOWS

23

DIGITAL DESIGNERS

26

ANIMATIONS

A person wearing a white suit stands on a rocky mountain peak, looking out over a vast, hazy landscape. The person is the central focus, with their back to the camera. The background shows rolling hills and a clear sky. The overall tone is aspirational and forward-looking.

*In 2024 we hope to push our ambition
further afield into new cities and to
position Digital Fashion Week as an
essential forum for cutting edge
technology in fashion*

We will continue to grow and
nurture our community of
creators, while expanding our
engagement with new
technologies that disrupt fashion
from concept to consumer and
beyond.

HOW WE MAKE THIS HAPPEN

1

Invite industry leaders
to provide guidance
and insights

2

Connect designers and tech
companies to engage

3

Offer a space for tech
companies to share their vision





Where do you fit in?

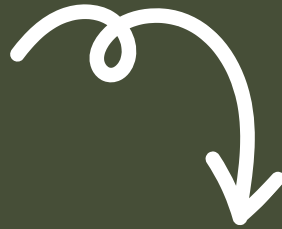
Your position as an industry leader is invaluable to the future of the fashion industry.

Your vision of emerging technology, or how to engage consumers with fashion and your understanding of the fashion eco-system can help create an event that remains on the forefront of innovation.

WHAT WILL WE ASK YOU TO DO?

Advisor

As an industry leader
we invite you to join us
as a strategic advisor
to Digital Fashion
Week and...



Tech Mentor

or

Fashion Mentor

Provide 2 x 1/2 hours of
1-1 meeting with tech
entrepreneurs

Provide 2 x 1/2 hours of
1-1 meeting with
phygital fashion
designers





What we are looking for...

LEADERS

For the fashion industry to innovate it requires visionaries, strategic thinkers and creatives to come together.

Digital Fashion Week has grown from a small virtual showroom to a multi-city, multi day event that can launch and promote the careers of creatives in a tech environment. But as technology has evolved from hype to reality, it requires broader input to continue to flourish.

By selecting you – investors, educators, entrepreneurs and professionals – as a guide we hope to continue our growth and to offer greater value to our community and the industry as a whole.



EXPECTED PROCEDURE

As part of the inaugural group of advisors your role may change as you/we change course based on your advice.

Phase 1

Meet with DFW to discuss your ideas for event curation and management

Phase 2

Once event exhibitors/designers have been approved, set up 1-1 meetings

Phase 3

Participate in Digital Fashion Week

Thank you for your time and expertise!

Clare Tattersall
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